
Table of Contents

Foreword: The World Needs Open Innovation By Ben Verwaayen, Chief Executive Officer, Alcatel-Lucent	v	Chapter 2: Innovation in Latin America: Recent Insights By Lourdes Casanova, INSEAD Strategy Department; Jeff Dayton-Johnson, Organisation for Economic Co-operation and Development; Nils Olaya Fonstad, INSEAD; and Anna Pietikäinen, Organisation for Economic Co-operation and Development	65
Foreword: Innovation: Increasingly Global, Increasingly Vital By Shumeet Banerji, Chief Executive Officer, Booz & Company	vii	Chapter 3: Innovation in India: Affordable Innovations By Manisha G. Singh, Council of Scientific and Industrial Research; Anuraj Gambhir, Xpert Media; and Jibak Dasgupta, Confederation of Indian Industry	77
Foreword: Innovation, Developing Markets, and the Role of the Global Innovation Index By Chandrajit Banerjee, Director General, Confederation of Indian Industry	ix	Chapter 4: Making Cities Smart and Sustainable By Kurt W. Steinert, Revital Marom, Philippe Richard, Baspar Veiga, and Louis Witters, Alcatel-Lucent	87
Foreword: Why Innovation Is Important By Francis Gurry, Director General, World Intellectual Property Organization	xi	Chapter 5: The Global Footprint of Innovation By Barry Jaruzelski, Chadi Moujaes, and Hatem Samman, Booz & Company	97
Preface: The Global Innovation Index Is a Collaborative Effort Soumitra Dutta, INSEAD	xiii	Chapter 6: Accounting for Creativity in Innovation: What We Should Be Measuring and Related Difficulties By Sacha Wunsch-Vincent, World Intellectual Property Organization	107
Advisory Board to the Global Innovation Index	xv		
Rankings			
Global Innovation Index 2011 Rankings	xviii		
Chapters			
Chapter 1: Measuring Innovation Potential and Results: The Best Performing Economies By Soumitra Dutta and Daniela Benavente, INSEAD	3		
Appendix: Statistical tests on the Global Innovation Index By Michaela Saisana, European Commission Joint Research Centre	57		
		Appendices	
		Appendix I: Country/Economy Profiles	117
		Appendix II: Data Tables	247
		Appendix III: Sources and Definitions	333
		Appendix IV: Technical Notes	347
		Appendix V: About the Authors	353
