The Global Innovation Index 2011
Accelerating Growth and Development

10:45–11:15  Press conference (restricted to accredited journalists)
10:45–10:50  Welcome remarks by Guy Mettan, Executive Director, Swiss Press Club
              and by Francis Gurry, Director General, World Intellectual Property
              Organization (WIPO)
10:50–11:00  Presentation of The Global Innovation Index 2011 by Soumitra Dutta,
              Roland Berger Professor of Business and Technology, and Academic Director,
              eLab, INSEAD
11:00–11:15  Q&A with journalists

11:30–13:00  Launch of The Global Innovation Index 2011
11:30–11:40  Welcome remarks by Francis Gurry, Director General, WIPO
              Houlin Zhao, Deputy Secretary-General, International Telecommunication
              Union (ITU)
              Janis Karklins, Assistant Director-General, United Nations Educational,
              Scientific and Cultural Organization (UNESCO)
              Karim M. Sabbagh, Senior Vice President, Booz & Company
              Gary Nugent, Vice-President, Marketing, Communications and Strategy,
              Alcatel-Lucent International
11:40–12:00  Presentation of The Global Innovation Index 2011 by Soumitra Dutta,
              Roland Berger Professor of Business and Technology, and Academic Director,
              eLab, INSEAD

12:00 –13:00  Policy panel: ‘Innovation for expanding the frontiers of growth and development’
               Moderator: Bruno Lanvin, Executive Director, eLab, INSEAD
               Daniele Archibugi, Technology Director, Italian National Research Council, and
               Professor of Innovation, University of London
               Naushad Forbes, Director, Forbes Marshall Inc., and Chairman, Innovation
               Council, Confederation of Indian Industry
               Leonid Gokhberg, First Vice-Rector, Higher School of Economics (HSE) and
               Director, HSE Institute for Statistical Studies and Economics Knowledge
               Rolf-Dieter Heuer, Director General, European Organization for Nuclear
               Research (CERN)
               Lynn St Amour, President/CEO, Internet Society (ISOC)